

DAY ONE – 65” Kiosk signs

65” Kiosks	Set by	Location	Copy	Notes	Remove/change
K1	7am	Hospitality/Registration	<ul style="list-style-type: none"> - Welcome message - Day 1 agenda - Congratulatory message - Fill it forward note - Mobile app instructions 	Kiosk stays, content changes daily	<p>7pm - Change to Day 2 agenda</p> <p>Turnoff anytime after 10pm</p>
K2	7am	Elevators by coffee shop	<ul style="list-style-type: none"> - Welcome message - Day 1 agenda - Fill it forward note 	Kiosk stays, content changes daily	<p>7pm - Change to Day 2 agenda</p> <p>Turnoff anytime after 10pm</p>
K3	8am	Entrance of pool	<ul style="list-style-type: none"> - Welcome Legends - Private event - 18+ only - Pool hospitality schedule - Day 1 agenda - Fill it forward 	Kiosk stays, content changes daily	Turnoff anytime after 5pm
K4	8am	Departure hallway	<ul style="list-style-type: none"> - Welcome message - Day 1 agenda - Fill it forward note 	Kiosk stays, content changes daily	<p>7pm - Change to Day 2 agenda</p> <p>Turnoff anytime after 10pm</p>

K1, K2 and K4: Content –

Welcome message:

It’s time to give your Legendary mind a break.

Welcome to Legends!

Frisco, TX

Day one agenda:

All day Hotel check-in and Legends registration

12 to 2 p.m. Lunch
Wanamaker lawn

5 to 6 p.m. Business area reception
(see app for location)

6 to 9 p.m. Welcome event at the Omni PGA Frisco Resort
Panther Creek Pavilion

Celebratory Message:

Big, better, best...
Legends raise the bar.

Fill it Forward note:



Scan the QR code on your water bottle every time you use it at Legends to track your environmental impact!

All donations will go to Wine to Water, a non-profit organization committed to supporting life and dignity for all through the power of clean water.

Every scan unlocks a \$1.00 donation.

Get scanning and stay hydrated!

Don't forget to download the app!

1. From the Apple store or Google play store, search for and download "U.S. Bank Events"
2. Search and download "USBLegends1" (case-sensitive).
3. Log in with your name and email address that you used to register with.
4. Enter the six-digit verification code sent to your email address or mobile device to access the app.
5. Build your profile and explore all the event information, games and features!

K3: Content –

Welcome Message:

It's time to give your Legendary mind a break.

Enjoy the Legends pool hospitality!

Private event:

Legends pool hospitality

Private event

Exclusively reserved for Legends attendees

18+ only

Day one agenda:

- All day Hotel check-in and Legends registration
- 12 to 2 p.m. Lunch
Wanamaker lawn
- 2 – 4 p.m. Poolside snacks and beverages available
- 5 to 6 p.m. Business area reception
(see app for location)
- 6 to 9 p.m. Welcome event at the Omni PGA Frisco Resort
Panther Creek Pavilion

Fill it Forward note:



Scan the QR code on your water bottle every time you use it at Legends to track your environmental impact!

All donations will go to DIGDEEP, a community-led program bringing clean, hot and cold running water into American homes. Every scan unlocks a \$0.02 – \$10.00 donation.

Get scanning and stay hydrated!

**DAY TWO –
65” Kiosk signs**

65" Kiosks	Set by	Location	Copy	Notes	Remove/change
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K1	7am	Hospitality/ Registration	- Welcome message - Day 2 agenda (highlight Frisco shuttles) - Legendsfest hype video -Fill it forward note	Kiosk stays, content changes daily	7pm - Change to Day 3 agenda Turnoff anytime after 10pm
K2	7am	Elevators by coffee shop	- Welcome message - Day 2 agenda (highlight Frisco shuttles) - Legendsfest hype video -Fill it forward note	Kiosk stays, content changes daily	7pm - Change to Day 3 agenda Turnoff anytime after 10pm
K3	8am	Entrance of pool	- Welcome Legends/ Private event - Pool activity agenda - 18+ only - Day 2 agenda -Fill it forward note	Kiosk stays, content changes daily	Turnoff anytime after 5pm
K4	8am	Departure hallway	- Welcome message - Day 2 agenda - Frisco Shuttle -Fill it forward note		5pm - Change to Legendsfest hype video 7pm - Change to Day 3 agenda, and turn to be seen as people are getting off the buses (after Legendsfest) Turnoff anytime after 11:30pm

K1, K2 and K4: Content –

Welcome message:

Howdy Legends, hope you're having an unforgettable trip.

Enjoy the day ahead!

Day two agenda:

- | | |
|-------------------|---|
| 8 to 10 a.m. | Breakfast
<i>Wanamaker lawn</i> |
| 9 a.m. to 4 p.m. | Legends by the Pool
<i>Games, yoga, snacks, beverages and more!</i> |
| 10 a.m. to 3 p.m. | Optional Shuttles to Legacy West or Grapevine
<i>See mobile app for more information</i> |
| 12 to 2 p.m. | Lunch
<i>Wanamaker lawn</i> |

6 p.m. Shuttles depart for Legendsfest
Event Space Drive

6 to 11 p.m. Legendsfest
Off-property venue

Interested in exploring the area?

Take an optional shuttle to Legacy West or Grapevine.

Legacy West *(15-minute drive)*

Explore the stylish, open-air luxury shopping center and endless dining options in the heart of Plano, Texas.

Check out the mobile app for more details and shuttle schedule.

Grapevine *(45-minute)*

Have fun walking around Main Street lined with unique shops, restaurants and 10 wineries.

Legendsfest hype video

Celebratory Message:

Unique Legends. Unique celebration.

Fill it Forward note:



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Get scanning and stay hydrated!

Welcome message:

Welcome to Legends by the Pool!

Private event

Exclusively reserved for Legends attendees

18+ only

Legends by the Pool agenda:

- | | |
|--------------------|--|
| 9 a.m. to 12 p.m. | Snacks available |
| 10 to 11 a.m. | Namaste! Yoga on the lawn |
| 11 a.m. to 12 p.m. | Ready, set, spike.. group up for group volleyball! |
| 1 to 4 p.m. | Poolside DJ |
| 2 to 4 p.m. | Snacks and beverages available |
| 2 to 3 p.m. | Hoop! There it is. Water basketball tips off! |

Celebratory Message:

Unique Legends. Unique celebration.

Day two agenda:

- | | |
|-------------------|---|
| 8 to 10 a.m. | Breakfast
<i>Wanamaker lawn</i> |
| 9 a.m. to 4 p.m. | Legends by the Pool
<i>Games, yoga, snacks, beverages and more!</i> |
| 10 a.m. to 3 p.m. | Optional Shuttles to Legacy West or Grapevine
<i>See mobile app for more information</i> |
| 12 to 2 p.m. | Lunch
<i>Wanamaker lawn</i> |
| 6 p.m. | Shuttles depart for Legendsfest
<i>Event Space Drive</i> |
| 6 to 11 p.m. | Legendsfest
<i>Off-property venue</i> |

Fill it Forward note:



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65" Kiosks	Set by	Location	Copy	Notes	Remove/change
K1	7am	Hospitality/Registration	<ul style="list-style-type: none"> - Welcome message - Day 3 agenda (activity schedule) - Transportation schedule 	Kiosk stays, content changes daily	7pm - Change to Safe travels, and transportation schedule Turnoff anytime after 11:30pm
K2	7am	Elevators by coffee shop	<ul style="list-style-type: none"> - Welcome message - Day 3 agenda (activity schedule) - Transportation schedule 	Kiosk stays, content changes daily	7pm - Change to Safe travels, and transportation schedule Turnoff anytime after 11:30pm
K3	8am	Entrance of pool	<ul style="list-style-type: none"> - Welcome Legends - Private event - Pool activity agenda - 18+ only - Day 3 agenda 	Kiosk stays, content changes daily	7pm - Change to Safe travels, and transportation schedule Turnoff anytime after 11:30pm
K4	8am	Departure hallway	<ul style="list-style-type: none"> - Welcome message - Day 3 agenda (activity schedule) - Transportation schedule 		5pm - Change to Night 3 look, with CONGRATULATIONS, LEGENDS Turnoff anytime after 11:30pm

DAY THREE – 65" Kiosk signs

K1, K2 and K4: Content –

Welcome message:

Enjoy the day ahead.

We can't wait to celebrate your Legendary accomplishments tonight!

Day three agenda:

8 to 10 a.m.	Breakfast <i>Wanamaker lawn</i>
9 a.m. to 4 p.m.	Legends poolside hospitality
All day	Pre-selected activities <i>See mobile app for more information</i>
12 to 2 p.m.	Lunch <i>Wanamaker lawn</i>
6 to 10:30 p.m.	Celebration dinner and entertainment <i>Ryder Cup Ballroom</i>

Celebratory Message:

Innovative. Inspiring. Engaging.

You deserve to be celebrated!

Departure transportation schedule:

TBD

K3: Content –

Welcome message:

Welcome to Legends poolside hospitality!

Private event

Exclusively reserved for Legends attendees

18+ only

Celebratory Message:

Innovative. Inspiring. Engaging.

You deserve to be celebrated!

Day three agenda:

8 to 10 a.m.	Breakfast <i>Wanamaker lawn</i>
9 a.m. to 4 p.m.	Legends poolside hospitality
All day	Pre-selected activities <i>See mobile app for more information</i>
12 to 2 p.m.	Lunch <i>Wanamaker lawn</i>
6 to 10:30 p.m.	Celebration dinner and entertainment <i>Ryder Cup Ballroom</i>

Fill it Forward note:



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